



Celebrating over 60 years of service

Milford Miami Township Chamber of Commerce

July 2008 Newsletter

46th Frontier Days are History

The 46th annual Frontier Days is history. The rains came and gave the committee a scare as the river rose but by Thursday the sun and humidity came with a vengeance. Although the crowds were down the weekend proved successful. Without the cooperation of many volunteers and of course our generous sponsors this celebration would not be possible. A big thanks to our sponsors:

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Milford Dairy Queen

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Wild About Birds

Community Trustees:

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City of Milford
Duke Energy

Silver Sponsors:

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The Glenny Glass Co.

Our Partners:

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The Beach Water Park



2008 Event Sponsors

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THANKS TO ALL!!!

Chamber Benefits

Are you looking to save money? Look into the benefit package(s) your chamber offers. If you are member of a Workers Compensation Group and you feel you are paying too much, check out Avizent, formerly Frank Gates Agency. Our representative is Andy Frank. Give Andy a call at 1-614-793-8000 for more information.

The Chamber is also offering Dental benefits through SOCA. This benefit is affordable and since our office is enrolled we can attest first hand it is a good deal. Contact Jeannie Marshall at 1-937-395-4533 for more information.

Our fellow member Dan Slusher has affordable Health plans that you can call him about. These are available to members of the chamber. Dan's number is 248-1811.

If you know of someone thinking about starting a new business, refer them to Carrie Owings, Economic Development Director for Milford. Carrie has packets and a lot of good advice for getting started, plus she will help you find office or store front property for renting or buying. If you are interested in Marketing ideas, Carrie will meet with you one on one. This is free to chamber members. Call 831-2411 to schedule an appointment.

Spotlight on Members

The Civic Center in Miami Township has rooms available for rent for parties and meetings. The new Mulberry Room is now open and offer our seniors more opportunities to stay active. Also, keep in mind that the shelters at all the parks can be reserved for birthday parties, reunions or just a good time for your family. For more information, contact Miami Township at 248-3725 or go to www.miamitwpoh.gov

CONGRATULATIONS to Keith Burkhart, new owner of Milford Skyline Chili. Keith has worked there for many years and recently purchased it from Ruth Stevens. Milford Skyline has been a long time supporter of many functions of the chamber and we wish him the best in his new business.

Tom Seaman, owner of By Golly's is shooting for July 1st to break ground on the new building. Tom hopes to open sometime in late November 2008.

The Milford Community Firefighters Club has BINGO every Thursday evening at the Milford Firefighters Community Hall. If you like to play bingo support your local fire department.

American Cornhole has a sidewalk sale on Main St. in Historic Milford. Check it out. www.americancornhole.com

LeBeastro is starting a campaign to send cooling vests, Doggles (dog goggles), boots, etc. to the working military dogs. The extreme heat is hard on these canines and they suffer also. Call Suzanne Stagg at 505-6626 for more information on how you can help.

Latitudes Café is offering special drink prices on Ladies Night, every Thursday. Plus Fat Tuesday featuring Fathead Davis. For more info go to: www.latitudescafe.net

Mark Your Calendars

MIDSUMMER AT THE MEADOWS—July 11, 12 and 13. Come to Miami Meadows Park for a great time. Headlines include: July 11— Loverboy, July 12—Kansas and July 13—Josh Gracin. There is good food and something for all ages. This year they have amusement rides. Times are July 11—6-11pm, July 12—3-11pm with fireworks by Rozzi around 9:30pm and July 13—3-9pm. There is no admission charge but it will cost \$5.00 per car to park. www.miamitwpoh.gov See you there!

CLERMONT COUNTY FAIR—July 20-26. This is one of the oldest fairs around and offers something for everyone. From sulky races to tractor pulls. From 4H competition to amusement rides and lots of food and drink.

ST. ELIZABETH ANN SETON PARISH FESTIVAL—August 17, 18 and 19. Lots of fun and good food for the whole family.

CRUISE IN RIVERSEEDGE—August 24. This has become one of the best car shows around Cincinnati. Many vintage classics plus street rods. There will food and drinks available. Registration 9:00am-12:00. The car show ends at 3:30pm. If you like cars, you'll love this show.

CONCERT IN THE PARK—After a day at the car show come to the Miami Township Community Park for a concert featuring Robin Lacy & Zydeco—New Orleans R&B 6:30-9:30pm. Bring a blanket and a picnic dinner and enjoy!!

JUNCTION TRAIL FEST—Sept. 5-7. For more information go to www.thejunctiontrailfest.org

TASTE OF CLERMONT—Sept. 12-14. For more information go to www.vaob.org.

THE BUSKERS ARE COMING IN OCTOBER. More on this in the next newsletter.



Carrie Owings, Economic Development Director
City of Milford/Miami-Milford Chamber Partnership

Carrie's Corner

Want all the "inside scoop" on what is going on in Milford?? Get our monthly email A.R.M.E.D. report (Attract, Retain, Maintain, Expand, Develop) ---

Just contact the office to be added. 831-2411

Latest information centers -- Get all the details of how to maximize the economic stimulus package – see www.sba.gov/stimulus. Legislative efforts have included a new "electric bill" to economic \$\$ to more-

What are you concerned about in your business? Let us work for you !!

A couple of items that I am constantly questioned on:

When RECRUITING NEW Business(es) what do National chains look for?

- For Sample Purposes-We will use a Trader Joes or ½ Price Books as an example - I get these 2 stores suggested ALL the time & YES we have contacted them--
- 1)Population – Over 200,000
 - 2)Per Capita Income – Average \$101,000
 - 3)Other LEAD stores in the Area – *Target, Costco*.
Not direct competition, but complimentary
 - 4)Average Age of Consumer –*Ideal is 35 yrs old*
 - 5)Expanding Employer Base *within 10 miles*
 - 6)Accessibility (traffic counts) & Visibility
 - 7)What TAX incentives are being offered?
 - 8)Least Amount of Resistance to Development
& Overall Cost of Development (land cost, Existing property availability, TIF,...)
 - 9)Workforce Availability
 - 10)Quality of Life (Cost of Living, Housing,recreation, Eco Friendly, Schools, Higher Education,...)
 - 11)Marketability of Area (Advertising Campaign)
 - 12)Infrastructure
 - 13)Technology
 - 14)Partnerships/Networking
 - 15)Regional Attractions
 - 16)Broker Recommendation
 - 17)Fit with Overall Company's Expansion Plan
 - 18)Fit with Company's Philosophy &/or Goals
 - 19)Financing Package and/or Bond Availability
 - 20)Responsiveness to Request/Needs

While there are many other qualifications, these type of requirements include and/or exclude Milford from immediate consideration.

In this trying economy, What should I DO to remain healthy as a company?

Top 10 to GET LEAN & MEAN!!!!

- 1)Get Debt Free ASAP!
- 2)Know your PROFIT Centers
- 3)Get CREATIVE – New markets ???
- 4)PARTNER & Network with other businesses, organizations....
- 5)Get rid of "Team B" Players
- 6)Get Linked to Technology (web..)
- 7)Long & Short Term Planning
- 8)Expand your Customer Base
- 9)Honesty – ONLY long term policy
- 10)Give Back to your Community

Get Involved

We have a host of events waiting for some volunteers to come forward and become a part. There is a lot of work but with the work comes time to be with your fellow chamber members and staff and we really do have fun.

Our annual Fall Classic is coming up October 6th at the Oasis Golf Center. This event brings about 20 foursomes together for a day and evening of golf, food and drinks. You can become a part of the registration team, the drink brigade or help with the food and setting up for the door prizes. Another opportunity to volunteer is also in October. It is our annual C.O.V.E.R. Awards Dinner. This function is held at RSVP at Wards Corner on October 29th. The business community is honored and there is a lot of volunteers needed to make it successful.

If you want to be a part of the Membership Committee and have some good ideas of how to attract new members, feel free to share your information. Call us at 831-2411 to volunteer.

Board of Directors

Darrell Baumann	National Bank & Trust
Ron Burke	Mike Castrucci
Mary Crowe	Duke Energy
Daren Donohoo	Donohoo Consulting
Charles Evans	Evans Funeral Home
Wayne Florea	Florea Real Estate
Ed Humphrey	Productivity Enhancement
Laura Kitte	Chase Bank
Jeff Lykins	Lykins Companies
Mike Matthews	MTM Environmental
Mike Minniear	Attorney at Law
Jadel Moore	JM Consulting
Rick Seissiger	Digimax Signs & Designs
Pat Toomey	Toomey Natural Foods
RJ Vilardo	RJ Vilardo Auto Sales
Karen Huff	COO/CEO
Jo Ann Weigel	Admin. Asst.

Visit our website at:

www.milfordmiamitownship.com

Phone: 831-2411

Fax: 831-3547

Membership

Welcome New Members

Englert LeafGuard	Gale Wood
Gamestars LLC	Shawn Wiseman
Little Caesar's Pizza	Mark Smith
Play N Trade	Rick Oswald
Son Rise Church	

Thanks for Renewing

Aaron's Sales & Lease Ownership	Chris Pemberton
Applebee's	Trent Muloh
Bryan Hawkins, Atty at Law	
Burke Inc.	Damon Jones
Christopher George Salon	Tonya O'Dell
Cincinnati Computer Concepts	Mark Sund
Clermont Senior Services	George Brown
David Hunter, Atty	
Geno's Bar-B-Que	Vanessa Walker
Kennel Resorts	Jim Potterbaum
Lamplighter Ed. Res. Center	Vivian Franz
Milford Football Club	Steve Bryant
Triple Treat Shows, Inc.	Vicki Clements

**We appreciate
YOUR BUSINESS!**

2008 Election of Officers

Ron Burke, President
Wayne Florea, 1st Vice
Charles Evans, 2nd Vice
Darrell Baumann, Treasurer
Pat Toomey, Bd. Member